



URL Link: <https://promotionalproductsaus.com.au/product/button-badge-37mm>



Description

A brilliant low-cost promotional gift. Your promotional budget can be reduced significantly with this simple yet effective medium. Great effect can be achieved with a full digital imprint area covering the full surface area with your logo or image. Button Badges have no set-up costs for 3 designs, any additional designs after will incur a TBA fee. Poly bagging adds TBA(G) per unit. Variable-data printing (VDP) (Also known as variable-information printing (VIP) or VI) is a form of digital printing, including on-demand printing, in which elements such as text, graphics, and images may be changed from one printed piece to the next, without stopping or slowing down the printing process and using information from a database or external file. For example, a set of labels, each with the same basic layout, can be printed with a different name on each label. Variable data printing is mainly used for direct marketing, customer relationship management, advertising, invoicing and applying addressing on self-mailers, brochure,s or postcard campaigns.

Details

**Item Size**  
37mm diameter

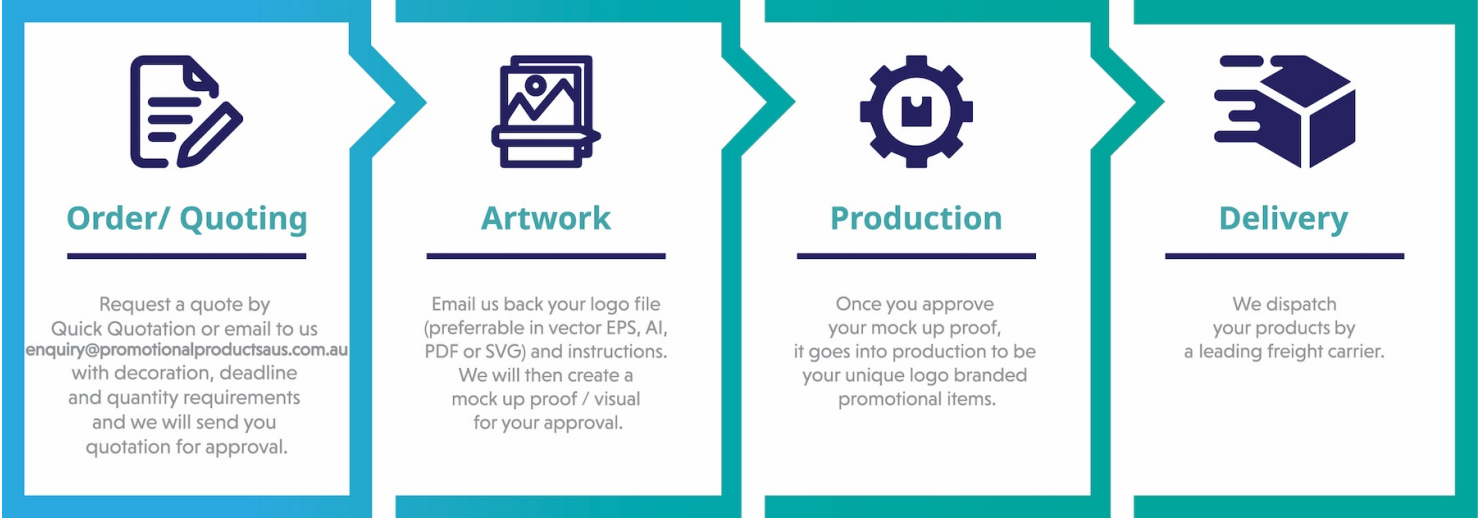
**Decoration Options**  
4 Colour Process

**Decoration Areas**  
4 Colour Process 37mm diameter









Notes

Details such as measure, weight indications are approximate figures only. We reserve the right to change colours, printable areas, technical details or designs.

Order Process



Why Should You Buy From Us?

|   |  |  |  |
|---|--|--|--|
| <br>Long Trustworthy & Recognised Member of APPA         | <br>Price Beat Policy for Same Item | <br>Fast Responsive Team & Turnaround Time      | <br>Best Service, Best Price & Best Quality |
| <br>5-Star Google Reviews & Thousands of Happy Customers | <br>100% Australian Company         | <br>Big Variety of Goods from Budget to Premium | <br>Nationwide Service & Delivery           |

Ready to Order?

If you would like to proceed then simply reply to our email and tell us your print requirements and supply your logos in vector EPS, AI or PDF. We will provide pre-production mock up proof for approval prior to production if the quote is acceptable and you like to proceed with this order.

This Marketing Info Sheet is created on 18/02/2026  
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